

Dear Friend and Supporter,

For one hundred and thirteen years, Beth El Synagogue in East Windsor, New Jersey has served the Mercer and Middlesex County communities. Beth El continues to support a multitude of charitable programs, while providing a spiritual, religious, social and educational home for our community.

Our annual fundraising gala allows us to meet these commitments throughout the year. This year, our 113th, we are SO inviting EVERYONE to celebrate the 100th Anniversary of Beth El's B'nai Mitzvah, on Sunday evening, March 10th, 2024. With all of the joy and fun of a true Mitzvah party, we will honor members Shira & Alan Leeds and Enid & Bill Weinstein, two couples that have been integral to Beth El's community and spiritual life over the years.

Our beautifully designed, digital **100th Anniversary B'nai Mitzvah Ad Journal** will be prominently displayed on the synagogue website (www.bethel.net) throughout 2024. Sponsors will receive **additional recognition and thanks**.

As an important business organization in our community, please consider purchasing a Gala Sponsorship or Ad to recognize our dedicated honorees and Beth El's importance to the community at large. The **enclosed advertisement/sponsorship form** contains the instructions, benefits, costs, and other details to help you make your selection. **Our ad deadline is February 15, 2024**, so please don't delay! Your contribution will help ensure the success of our annual gala.

Please contact me at fundraising@bethel.net or at 609-443-4454 with any questions regarding our **100th Anniversary B'nai Mitzvah Gala**. We hope you will support this special event!

Kind regards,

Nicole Ostrowsky-Fabisch Executive Vice President/VP Fundraising, Board of Trustees

Enclosure: B'nai Mitzvah 2024 Gala Ad Journal Form

